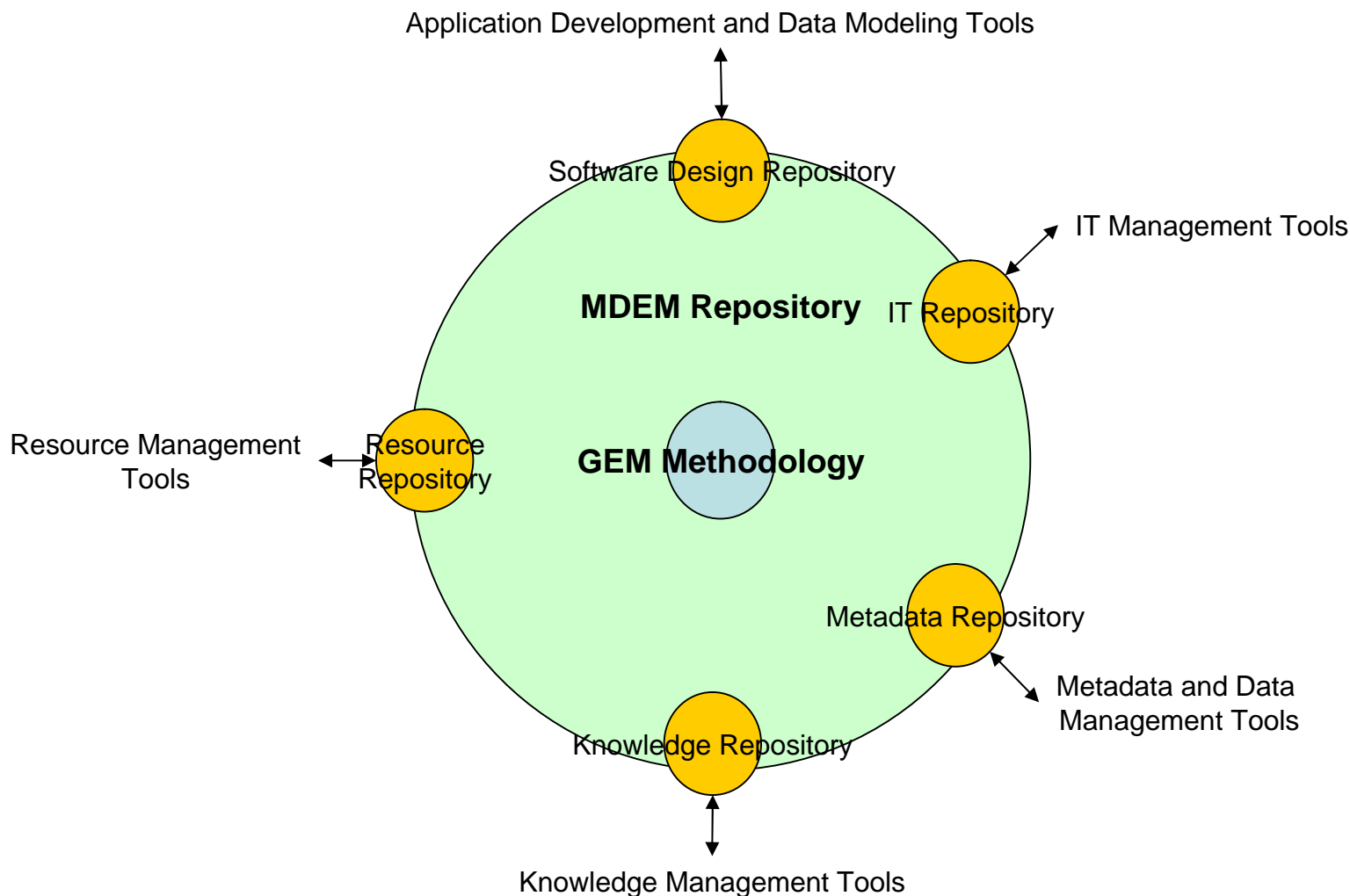


24. GEM™, Your Tools, and MDEM™



Why MDEM? Using modern open-standard technology, MDEM can provide enterprise users with the effectively and efficiently-managed intelligence needed to conduct and improve operational activities, reduce costs, and reduce the latency of decisions.